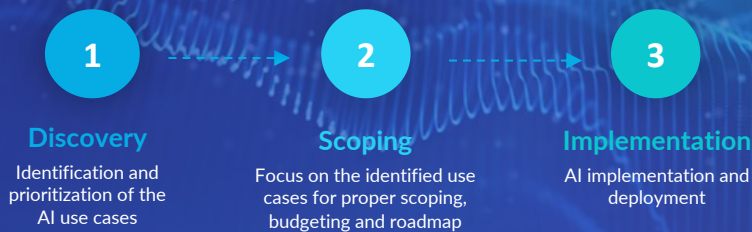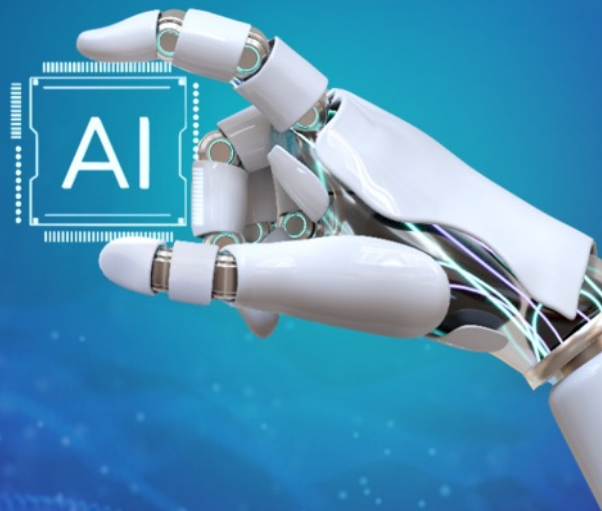# ARTIFICIAL INTELLIGENCE

Artificial Intelligence is a groundbreaking technology with the potential to reduce costs, enhance efficiency, and foster creativity, leading to more effective processes. However, like any technology, it requires a thoughtful approach, including clear goals and business alignment. That's why Sii has created AI Discovery Sessions to help our business partners effectively discover and scope AI use cases within their organization.

→ WHY AI DISCOVERY SESSIONS

When it comes to succeeding in AI projects, three factors stand out:

⊘ **Clear Objectives:** Identifying use cases within the company where AI can add value and setting clear goals for each is the foundation of success.

⊘ **Business Alignment:** AI models and products lack knowledge of your internal processes. Aligning AI with this information is essential to align it with your business needs.

⊘ **Data Readiness:** AI depends on quality data. Understanding a company's data management is key to determining if it's AI-ready or needs data engineering first.

1
Discovery
Identification and prioritization of the AI use cases

2
Scoping
Focus on the identified use cases for proper scoping, budgeting and roadmap

3
Implementation
AI implementation and deployment

→ WHAT TO EXPECT?

Below are examples of the key areas we will explore. Preparing to discuss these will help you get the most out of the session.

1. Current processes and challenges.
2. AI success stories in your industry.
3. Existing data management approach.
4. Technical and business needs.
5. AI capabilities and limitations.

→ WHAT YOU GET?

A prioritized list of AI applications tailored to your processes and specific needs.

→ WHAT'S NEXT?

When you're ready to move forward with one or more of the identified AI use cases, we conduct a dedicated scoping workshop to define the project's budget and timeline.